

# Viaderm



**Balanced formula**  
For Healthy Skin, Beautiful Hair and  
Strong Nails

# *What is Viaderm?*

**Viaderm is a product intended namely for women who wish to improve the quality of their hair, to have beautiful complexion and strong nails.**

**Viaderm is a unique combination of bioactive substances having favourable effect on the condition of skin, quality of hair and strength of nails. It contains a balanced quantity of important vitamins, minerals and natural extracts that, unlike cosmetic products, act from inside and thus long-term.**

„I tested another medicine here (multi-vitamin imported too) and nothing is so good as VIADERM.“ Mrs. Isabel (Brazil)



# What does Viaderm contain?

Daily dosage contains:	weight /2cap.
Vitamin A (1267 IU)	760,0 µg
Vitamin B5	6,0 mg
Vitamin B6	4,0 mg
Vitamin C	60,0 mg
Vitamin E (29,86 IU)	20,0 mg
Biotin	300,0 µg
Selenium	60,0 µg
Zinc	20,0 mg
Beta carotene	3,0 mg
Lycopene	4,0 mg
Evening primrose oil	200,0 mg
Horsetail (extract 5:1)	100,0 mg
Fish oil (EPA 18%; DHA 12%)	100,0 mg
Fish proteins (powder)	120,0 mg

*„The product acts from inside the body and has positive impact on various skin conditions, in particular diseases connected with increased seborrhea, improves hair and nail quality, is used for regeneration of dyed and otherwise chemically treated hair, prevents premature skin ageing and helps thus to maintain longer a youthful look of the skin.“ prof.MUDr.Alena Pospíšilová CSc. 36 years working in dermatology field*

**Dosing:** 2 capsules a day, rinse down with water

„I buy Viaderm to my girlfriend and she is very pleased by effect. Her hairs are stronger and shiner.“ Mr. Petr (Czech Republic)



# ***What effects has Viaderm?***

- **Unique combination of substances for beautiful skin, shiny strong hair and firm nails**
- **Helps to protect the skin from early ageing and creation of wrinkles**
- **Has favourable effect on skin problems, rash and acne**
- **Deepens natural pigmentation (color), shine and quality of hair**
- **Contributes to preservation of general good health and beautiful looks**

„ Viaderm has very positive effect at hair, skin and nails quality“  
Mr. Heiki Roster (Estonia)



# *Why is Viaderm unique?*

- ✓ **Viaderm contains a balanced ratio of clinically tested substances for healthy hair, beautiful complexion and strong nails**
- ✓ **Viaderm is a product with high content and balanced ratio of antioxidants that in the first place prevent early ageing**
- ✓ **The composition of Viaderm is based on recommendations of top dermatologists and visagistes**
- ✓ **Viaderm is produced in factory certified by GMP Pharmaceutical licence**

„I recommend to my clients regular taking of Viaderm capsules that due to their composition act from inside and long-term. “  
stylist David Sestak (Czech Republic)



# What is inside Viaderm?

Effectual substance	Main effect
Vitamin A	Essential for renewal of cells, namely of soft mucous tissues and skin. It has antioxidant properties, slows down ageing and protects from undesirable impacts of the environment.
Vitamin B5 (pantothenic acid)	Stimulates growth of cells, improves the process of wound healing and is essential for a healthy skin. Its deficiency comes through as eczema and hair loss.
Vitamin B6 (pyridoxine)	A lack of this vitamin has unfavourable effect on hair and nail quality.
Vitamin C	Contributes to faster healing of wounds and burns. It has antioxidant properties, slows down ageing and protects from undesirable impacts of the environment – these effects are intensified by concurrent intake of vitamin E.
Vitamin E	It has antioxidant properties. Protects other fat-soluble vitamins from destruction caused by the action of oxygen and helps to use vitamin A.

„Complex formula with high bioavailability.“



# What is inside Viaderm?

Effectual substance	Main effect
Biotin	Supports growth and metabolism required for healthy hair and skin; together with vitamin B6 it is convenient to use for skin inflammation and rash. A lack of this substance comes through as exhaustion, grey skin and hair.
Selenium	Selenium is a trace element, essential part of our diet. It has antioxidant properties, slows down ageing and protects from undesirable impacts of the environment. It interacts with vitamin E to produce increased activity.
Zinc	It is used in various skin conditions (rash, seborrhoea, acne). It is recommended for white discoloration of nails and excessively frail nails.
PABA	Para aminobenzoic acid helps to maintain and deepen natural hair colour.
Beta carotene	Carotenoid, provitamin of vitamin A, which has antioxidant properties. Together with other antioxidants (vitamin A, C, E, selenium) slows down ageing and helps to maintain longer the youthful look of the skin.

„Raw materials in USP or Ph. EU quality inside.“



# What is inside Viaderm?

Effectual substance	Main effect
Lycopene	Carotenoid, also with antioxidant properties, has some properties similar to beta carotene. It is deposited in the skin and protects the skin from turning red after exposure to UV radiation (e.g. during sunbathing).
Evening primrose (oil)	Cold pressed oil is a rich source of essential unsaturated fatty acids. Primrose alleviates various skin conditions and rash.
Horsetail (extract 5:1)	A source of silicon that is a structural component of hair, skin and nails; its increased intake is recommended to "revive" hair and in the case of white discoloration of nails.
Fish oil (EPA 18%; DHA 12%)	Contains unsaturated fatty acids (omega-3) that cannot be synthesized by the body. Together with oil extracted from evening primrose they have favourable effect on skin irritation; it is also used for inflammatory processes and has positive effect on allergies (atopic eczema).
Fish proteins (powder)	Fish powder is a source of mucopolysaccharides that help to retain moisture in the skin and increase tonus of collagenous fibres (improve skin elasticity). Thus they reduce the occurrence of wrinkles namely in the eye and mouth corner area and on hands. Fish proteins improve skin reparatory ability and act as a protection from sunlight. They help to maintain lustre and bright color of the skin.

„Produced in GMP licenced factory“



# Who is Viaderm suitable for?

Viaderm is intended namely for people:

- with problematic skin
- with excessive function of sebaceous glands (seborrheic dermatitis, acne)
- complaining of problems with nails (brittleness, fraying, white discoloration) and hair (hair without shine, weak hair, excessive hair fall out)
- as help for skin reinforcement (increasing subcutaneous tension)
- as a prevention of premature wrinkle creation.

„Viaderm effect is approved by thousands of satisfied clients“





# Viaderm

**Complex formula  
acting from inside**



„For the above reasons the product is suitable for women beauty.“  
prof.MUDr.Alena Pospíšilová CSc.

